

# ESSENTIAL PROBLEM SOLVING

## Course Introduction

<b>Overview</b>	<p>Business professionals must solve problems and make decisions daily—whether to invest in new equipment, how to market a product, which candidate to hire. The ability to make good decisions is a fundamental skill for managers in all businesses or organizations. But, most managers never learned how to make decisions in a systematic way based on sound critical thinking and decision-making tools. Thus, managers frequently have trouble making tough choices.</p> <ul style="list-style-type: none"> <li>• What do I do first?</li> <li>• What are my alternatives?</li> <li>• How will this decision affect future decisions?</li> </ul> <p>Developing a capacity for making decisions is a critical part of management education.</p> <p>This course teaches the fundamentals of such decision-making through highly acclaimed “PrOACT” decision-making method, in course textbook: Smart Choices (Harvard Business School Press). PrOACT provides a framework that can substantially redirect decision-making, widening possibilities and increasing possibility of reaching satisfying solutions.</p>
<b>Topics</b>	<p>The 8 elements of PrOACT decision-making method</p> <p>Pr    Problem  O    Objectives  A    Alternatives  C    Consequences  T    Tradeoffs</p> <p>Uncertainty, Risk Tolerance, and Linked Decisions</p> <p>Cases:  Nissan Motors M&amp;A with Renault, Dave Armstrong (A&amp;B), Growing Pains, VC Vignettes, Collabrys Inc.</p>
<b>In-Class</b>	<p>Syllabus is built around core course textbook, “Smart Choices”, integrated with various notes, articles, exercises/problems, and case studies also from Harvard Business School. Classes will be interactive, lively and participative.</p>
<b>Pre-Class</b>	<p>Students will need to spend on average about 3-4 hours per week preparing for each session including doing assigned readings and analyzing cases, as well as outside class team homework in week 5.</p>
<b>Class Time</b>	<p>Thursdays    19:00 – 21:40  *5 weekly sessions</p>
<b>Instructor</b>	<div data-bbox="373 1823 560 2036">  </div> <p><b>Nigel Denscombe</b>  Denscombe Corporation  <a href="http://www.denscombe.co.jp/2010/CEO_profile.html">http://www.denscombe.co.jp/2010/CEO_profile.html</a></p>

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## Course Syllabus

Week1	<p><b>Topic: Course overview/introduction; Defining problems</b></p> <p>Discussion: “Smart Choices” Chapter 1-2 (Making Smart Choices/Problems)</p> <p>Team project: Analyze Nissan Motors decision-making in M&amp;A with Renault (1999)</p>
Week2	<p><b>Topic: Identifying/structuring objectives, creating alternatives</b></p> <p>Discussion: “Smart Choices” Chapter 3-4 (Objectives/Alternatives) Discussion/team project: Case “<u>Dave Armstrong (A) &amp; (B)</u>”</p> <p>Team Project: Recommend decision in Dave Armstrong (A) and (B)</p>
Week3	<p><b>Topic: Describing consequences, making tradeoffs</b></p> <p>Discussion: “Smart Choices” Chapter 5-6 (Consequences/Tradeoffs) Discussion: Case: “<u>Growing Pains</u>”</p> <p>Team project: Decision-making scenarios connected to “Growing Pains”</p>
Week4	<p><b>Topic: Dealing with uncertainty, and addressing risk tolerance</b></p> <p>Discussion: “Smart Choices” Chapters 7-8 (Uncertainty/Risk Tolerance) Discussion/team project: Case “<u>VC Vignettes</u>”</p> <p>Team project: Decision-making scenarios connected to “VC Vignettes”</p>
Week5	<p><b>Topic: Making linked decisions</b></p> <p>Discussion: “Smart Choices” Chapter 9 (Linked Decisions) Discussion: Case “<u>Collabrys, Inc.: The Evolution of a Startup</u>”</p> <p>Team project: Decision-making scenarios connected to “Collabrys, Inc.”</p>
Instructor	 <p><b>Nigel Denscombe</b> Denscombe Corporation <a href="http://www.denscombe.co.jp/2010/CEO_profile.html">http://www.denscombe.co.jp/2010/CEO_profile.html</a></p>